

**AMENDMENT AND PRESENTATION OF CLAIMS**

Please replace all prior claims in the present application with the following claims.

1. (Currently Amended) A system comprising:  
  
a terminal configured to determine to access at least one piece of content from a memory of the terminal in an offline manner after receipt of the at least one piece of content, the access of the at least one piece of content being a trigger to the terminal to determine to obtain its location,  
  
the terminal being configured to determine to obtain its location in response to the trigger, wherein the terminal is also configured to determine to store, into a content usage log, at least one content usage statistic relating to the access of the at least one piece of content from memory, and  
  
wherein at least one content usage statistic comprises the location of the terminal; and  
  
a destination configured to receive the content usage log including the at least one content usage statistic.
  
2. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the terminal is configured to receive the at least one piece of content in accordance with a broadband data broadcast technique, and wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio or data channel.

3. (Currently Amended) A system ~~according to~~ of Claim 2, wherein the terminal is configured to determine to send the content usage log to the destination when a return channel between the terminal and the destination is at least one of available or established.

4. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the terminal is configured to determine to access at least one piece of content comprising at least one piece of pre-broadcast content related to broadcast content, and wherein the terminal is configured to determine to send the content usage log to the destination before the broadcast content is broadcast.

5. (Currently Amended) A system ~~according to~~ of Claim 4, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the terminal is configured to determine to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

6. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the ~~terminal is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory.

7. (Canceled)

8. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the terminal is configured to:

determine to repeatedly access at least one piece of content, each access being a trigger to the terminal to determine to obtain its location;

~~the terminal being configured~~ determine to obtain its location in response to each respective trigger; ~~and~~

determine to repeatedly store at least one content usage statistic for at least one period of time; ~~and~~

~~wherein the terminal is further configured~~ determine to send the content usage log to the destination after each period of time.

9. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the destination is configured to receive the content usage log including the at least one content usage statistic such that a network entity is configured to determine to send, to the terminal, at least one piece of content based upon the at least one content usage statistic.

10. (Currently Amended) A system ~~according to~~ of Claim 1, wherein the ~~terminal is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory;

a time the at least one piece of content was accessed from memory;

information regarding used connection types; ~~or~~

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

11. (Currently Amended) A system comprising:

a terminal configured to determine to access at least one piece of content from a memory,

wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content,

the pre-broadcast content including the broadcast content,

wherein the terminal is also configured to determine to store, into a content usage log, at least one content usage statistic relating to the terminal accessing the at least one piece of pre-broadcast content from the memory; and

a destination configured to receive the content usage log including the at least one content usage statistic before the broadcast content is broadcast.

12. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the terminal is configured to receive the at least one piece of content in accordance with a broadband data broadcast technique, and wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio or data channel.

13. (Currently Amended) A system ~~according to~~ of Claim 12, wherein the terminal is configured to determine to send the content usage log to the destination when a return channel between the terminal and the destination is at least one of available or established.

14. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the ~~terminal is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory.

15. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the terminal is configured to access at least one piece of content from a memory of a the terminal in an offline manner.

16. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the terminal is configured to:

determine to repeatedly access at least one piece of content; ~~and~~

determine to repeatedly store at least one content usage statistic for a period of time before the broadcast content is broadcast; and

~~wherein the terminal is configured~~ determine to send the content usage log to the destination after the period of time and before the broadcast content is broadcast.

17. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the terminal is configured to determine to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

18. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the destination is configured to receive the content usage log including the at least one content usage statistic such that a network entity is configured to send, to the terminal, at least one piece of content based upon the at least one content usage statistic.

19. (Currently Amended) A system ~~according to~~ of Claim 11, wherein the ~~terminal is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory;

:

a time the at least one piece of content was accessed from memory; ;

information regarding used connection types; ; or

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

20. (Currently Amended) An apparatus comprising:

at least one processor; and

at least one memory including computer program code for one or more programs,

the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following,

~~a controller configured to~~ determine to access at least one piece of content from a memory in an offline manner after receipt of the at least one piece of content, the access of the at least one piece of content being a trigger ~~to the controller~~ to determine to obtain a location of the apparatus; ;

~~the controller being configured to~~ determine to obtain the location of the apparatus  
in response to the trigger; and  
~~wherein the controller is also configured to store, into a content usage log,~~  
determine to store at least one content usage statistic relating to the access of  
the at least one piece of content from memory into a content usage log,  
wherein the at least one content usage statistic comprises the location of the  
apparatus.

21. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein the apparatus  
is further caused to:

~~configured to receive~~ the at least one piece of content in accordance with a broadband data  
broadcast technique, ~~and~~ wherein the at least one piece of content comprises at least one  
piece of content for at least one channel comprising at least one of a television, radio or  
data channel.

22. (Currently Amended) An apparatus ~~according to~~ of Claim 21, wherein the apparatus  
is further caused to:

~~controller is configured~~ determine to send the content usage log to a destination when a return  
channel between the apparatus and the destination is at least one of available or  
established.

23. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein the apparatus  
is further caused to:

~~configured to~~ receive and store at least one piece of content comprising at least one piece of pre-broadcast content related to broadcast content;;

~~wherein the controller is configured~~ determine to send the content usage log to a destination before the broadcast content is broadcast.

24. (Currently Amended) An apparatus ~~according to~~ of Claim 23, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the apparatus is further caused to:

~~controller is configured~~ determine to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, ~~and~~ wherein the predefined period of time comprises the given time period.

25. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein the ~~controller~~ is configured to store at least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the apparatus or the at least one piece of content accessed from the memory of the apparatus.

26. (Canceled)

27. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein the apparatus is further caused to:



~~controller is configured~~ determine to repeatedly access ~~the~~ at least one piece of content, each access being a trigger ~~to the controller to~~ determine to obtain the location of the apparatus; ~~and;~~ ;

~~the controller is configured~~ determine to obtain the location of the apparatus in response to each respective trigger; ~~and;~~ ;

determine to repeatedly store ~~the~~ at least one content usage statistic for at least one period of time; ~~;~~ and

~~wherein the controller is further configured~~ determine to send the content usage log to a destination after each respective period of time.

28. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein the ~~controller~~ is ~~configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory; ;

a time the at least one piece of content was accessed from memory; ~~;~~ ;

information regarding used connection types; ~~;~~ or

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

29. (Currently Amended) An apparatus comprising:

at least one processor; and

at least one memory including computer program code for one or more programs,

the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following,

~~a controller configured~~ determine to access at least one piece of content from a memory, the at least one piece of content comprising at least one piece of pre-broadcast content related to broadcast content, the pre-broadcast content including the broadcast content;

~~wherein the controller is also configured~~ determine to store, into a content usage log, at least one content usage statistic relating to accessing the at least one piece of pre-broadcast content from the memory; and

~~wherein the controller is configured~~ determine to send the content usage log to a destination before the broadcast content is broadcast.

30. (Currently Amended) An apparatus ~~according to~~ of Claim 29, wherein the apparatus is further caused to:

~~configured to receive~~ the at least one piece of content in accordance with a broadband data broadcast technique, ~~and~~ wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio or data channel.

31. (Currently Amended) An apparatus ~~according to~~ of Claim 29, wherein the apparatus is further caused to:

~~configured~~ determine to send the content usage log to the destination when a return channel between the apparatus and the destination is at least one of available or established.

32. (Currently Amended) An apparatus ~~according to~~of Claim 29, wherein the ~~controller~~ ~~is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the apparatus or the at least one piece of content accessed from the memory of the apparatus.

33. (Currently Amended) An apparatus ~~according to~~of Claim 29, wherein the apparatus is further caused to:

~~controller is configured~~ determine to access the at least one piece of content from a memory of ~~a~~ the apparatus in an offline manner.

34. (Currently Amended) An apparatus ~~according to~~of Claim 29, wherein the apparatus is further caused to:

~~controller is configured~~ determine to repeatedly access the at least one piece of content; ~~and~~ determine to repeatedly store the at least one content usage statistic for a period of time before the broadcast content is broadcast; ~~and;~~

~~wherein the controller is configured~~ determine to send the content usage log to a destination after the period of time and before the broadcast content is broadcast.

35. (Currently Amended) An apparatus ~~according to~~of Claim 29, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the apparatus is further caused to:

~~controller is configured~~ determine to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, ~~and~~ wherein the predefined period of time comprises the given time period.

36. (Currently Amended) An apparatus ~~according to~~ of Claim 29, wherein the ~~controller~~ ~~is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory, :

a time the at least one piece of content was accessed from memory, ;

information regarding used connection types, ; or

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

37. (Currently Amended) A method comprising:

~~accessing~~ determining to access at least one piece of content from a memory of a terminal in an offline manner after receipt of the at least one piece of content, the access of the at least one piece of content being a trigger to determine to obtain a location of the terminal; ~~obtaining~~ determining to obtain the location of the terminal in response to the trigger; and ~~causing~~ determining to store at least one content usage statistic relating to the access of the at least one piece of content ~~to be stored~~ into a content usage log, wherein at least one content usage statistic comprises the location of the terminal.

38. (Currently Amended) A method ~~according to~~ of Claim 37 further comprising:

receiving the at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio or data channel.

39. (Currently Amended) A method ~~according to~~ of Claim 38 further comprising:  
~~sending-determining to send~~ the content usage log to a destination when a return channel between the terminal and the destination is at least one of available or established.

40. (Currently Amended) A method ~~according to~~ of Claim 37 further comprising:  
receiving the at least one piece of content into the memory of the terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content;  
~~sending-determining to send~~ the content usage log to a destination; and thereafter  
~~broadcasting-determining to broadcast~~ the broadcast content.

41. (Currently Amended) A method ~~according to~~ of Claim 40, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein ~~accessing-determining to access~~ at least one piece of content comprises ~~accessing-determining to access~~ at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

42. (Currently Amended) A method ~~according to~~ of Claim 37, wherein ~~causing at least one content usage statistic to be stored comprises causing, to be stored,~~ at least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory of the terminal.

43. (Canceled)

44. (Currently Amended) A method ~~according to~~ of Claim 37, ~~wherein accessing at least one piece of content, obtaining a location of the terminal, and causing at least one content usage statistic to be stored comprise~~ further comprising:

determining to repeatedly accessing access the at least one piece of content, each access being a trigger to determine to obtain the location of the terminal;;  
~~obtaining~~ determining to obtain the location of the terminal in response to each respective trigger;and;  
~~causing~~ determining to store at least one content usage statistic ~~to be stored~~ for at least one period of time, ~~and wherein the method further comprises;~~ and  
~~sending~~ determining to send the content usage log to a destination after each period of time.

45. (Currently Amended) A method ~~according to~~ of Claim 37, wherein ~~causing at least one content usage statistic to be stored comprises causing, to be stored,~~ the at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory;;

a time the at least one piece of content was accessed from memory;;

information regarding used connection types;~~1~~ or  
information regarding available connection types comprising at least one of a signal strength,  
capacity or utilization rate of the connection types.

46. (Currently Amended) A method comprising:

~~accessing~~ determining to access at least one piece of content from a memory of a terminal,  
wherein the at least one piece of content comprises at least one piece of pre-broadcast  
content related to broadcast content, the pre-broadcast content including the broadcast  
content;  
~~storing~~ determining to store, into a content usage log, at least one content usage statistic  
relating to accessing the at least one piece of pre-broadcast content from the memory;  
~~sending~~ determining to send the content usage log to a destination; and thereafter  
~~broadcasting~~ determining to broadcast the broadcast content.

47. (Currently Amended) A method ~~according to~~ of Claim 46 further comprising:

receiving at least one piece of content into the memory of the terminal in accordance with a  
broadband data broadcast technique, wherein the at least one piece of content comprises  
at least one piece of pre-broadcast content for at least one channel comprising at least one  
of a television, radio or data channel.

48. (Currently Amended) A method ~~according to~~ of Claim 47, ~~wherein sending the~~  
~~content usage log comprises~~ further comprising:

~~sending~~ determining to send the content usage log to a destination when a return channel between the terminal and the destination is at least one of available or established.

49. (Currently Amended) A method ~~according to~~ of Claim 46, wherein ~~storing at least one content usage statistic comprises storing the~~ at least one content usage statistic ~~further comprising comprises~~ at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory of the terminal.

50. (Currently Amended) A method ~~according to~~ of Claim 46, ~~wherein accessing the at least one piece of content comprises accessing~~ further comprising:

determining to access the at least one piece of content from a memory of a the terminal in an offline manner.

51. (Currently Amended) A method ~~according to~~ of Claim 46, ~~wherein accessing at least one piece of content and storing at least one content usage statistic comprise~~ further comprising:

determining to repeatedly accessing access the at least one piece of content ~~and;~~

determining to store ~~storing the~~ at least one content usage statistic for a period of time before

broadcasting the broadcast content; ~~and~~

~~wherein sending~~ determining to send the content usage log ~~comprises sending the content~~

~~usage log~~ to a destination after the period of time and before broadcasting the broadcast

content.



52. (Currently Amended) A method ~~according to~~ of Claim 46, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein ~~determining to~~ accessing the at least one piece of content comprises determining to access ~~accessing~~ the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

53. (Currently Amended) A method ~~according to~~ of Claim 46, wherein ~~storing at least one content usage statistic comprises storing the~~ at least one content usage statistic ~~further comprising comprises~~ at least one of the following relating to a type of the at least one piece of content accessed from the memory; ;

a time the at least one piece of content was accessed from memory; ;

information regarding used connection types; ; or

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

54. (Currently Amended) A computer-readable storage medium carrying one or more sequences of one or more instructions which, when executed by one or more processors, cause an apparatus to at least perform the following steps ~~computer program product for recording at least one content usage statistic, the computer program product comprising a computer readable storage medium having computer readable program code portions stored therein, the computer-readable program code portions comprising:~~

~~a first executable portion configured to determining to~~ access at least one piece of content from a memory of a terminal in an offline manner after receipt of the at least one piece of content, the access of the at least one piece of content being a trigger to determine to obtain a location of the terminal;

~~a second executable portion configured to determining to~~ obtain the location of the terminal in response to the trigger; and

~~a third executable portion configured to determining to~~ store at least one content usage statistic relating to the access of the at least one piece of content into a content usage log, wherein at least one content usage statistic comprises the location of the terminal.

55. (Currently Amended) A ~~computer program product according to computer-readable storage medium of~~ Claim 54 ~~further comprising, wherein the apparatus is caused to further~~ perform:

~~a fourth executable portion configured to receive~~ receiving the at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio or data channel.

56. (Currently Amended) A ~~computer program product according to computer-readable storage medium of~~ Claim 55 ~~further comprising, wherein the apparatus is caused to further~~ perform:

~~a fifth executable portion configured to~~ determining to send the content usage log to a destination when a return channel between the terminal and the destination is at least one of available or established.

57. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 54 ~~further comprising, wherein the apparatus is caused to further perform:~~

~~a fourth executable portion configured to receive~~ receiving at least one piece of content into the memory of the terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content; and  
~~a fifth executable portion configured to~~ determining to send the content usage log to a destination before the broadcast content is broadcast.

58. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 57, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein ~~the first executable portion is configured to~~ the apparatus is caused to further perform:

determining to access at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

59. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 54, wherein the ~~third executable portion is configured to store~~ at least

one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory of the terminal.

60. (Canceled)

61. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 54, wherein the apparatus is caused to further perform:

~~wherein the first executable portion is configured to~~ determining to repeatedly access at least one piece of content, each access being a trigger to determine to obtain the location of the terminal; ;

~~the second executable portion is configured to~~ determining to obtain the location of the terminal in response to each trigger; ;

~~and the third executable portion is configured to~~ determining to repeatedly store at least one content usage for at least one period of time, ~~and wherein the computer program product further comprises;~~ and

~~a fourth executable portion configured to~~ determining to send the content usage log to a destination after each period of time.

62. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 54, wherein the ~~third executable portion is configured to store~~ at least one content usage statistic ~~further comprising~~ comprises at least one of the following relating to a type of the at least one piece of content accessed from the memory; ;

a time the at least one piece of content was accessed from memory; ;

information regarding used connection types;<sup>1</sup> or  
information regarding available connection types comprising at least one of a signal strength,  
capacity or utilization rate of the connection types.

63. (Currently Amended) ~~A computer program product of recording at least one content usage statistic comprising computer-readable storage medium carrying one or more sequences of one or more instructions which, when executed by one or more processors, cause an apparatus to at least perform the following steps:~~

~~a first executable portion configured to determining to~~ access at least one piece of content from a memory of a terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content, the pre-broadcast content including the broadcast content;  
~~a second executable portion configured to determining to~~ store at least one content usage statistic relating to accessing the at least one piece of pre-broadcast content into a content usage log; and  
~~a third executable portion configured to determining to~~ send the content usage log to a destination before the broadcast content is broadcast.

64. (Currently Amended) ~~A computer program product according to computer-readable storage medium of Claim 63 further comprising, wherein the apparatus is caused to further perform:~~

~~a fourth executable portion configured to receive~~ receiving the at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique,

wherein the at least one piece of content comprises at least one piece of pre-broadcast content for at least one channel comprising at least one of a television, radio or data channel.

65. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 64, wherein the apparatus is further caused to perform:

~~third executable portion is configured to determining to~~ send the content usage log to a destination when a return channel between the terminal and the destination is at least one of available or established.

66. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 63, wherein the ~~second executable portion is configured to store at~~ least one content usage statistic ~~further comprising~~ comprises at least one statistic related to at least one of the terminal or the at least one piece of content accessed from the memory of the terminal.

67. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 63, wherein the apparatus is caused to further perform:

~~first executable portion is configured determining to~~ access at least one piece of content from a memory of ~~a~~ the terminal in an offline manner.

68. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 63, wherein the apparatus is caused to further perform:

~~the first executable portion is configured to~~ determining to repeatedly access at least one piece of content;

~~and the second executable portion is configured to~~ determining to store at least one content usage statistic ~~comprise being configured to repeatedly access at least one piece of content and store at least one content usage statistic for a period of time before broadcasting the broadcast content;~~ and

~~wherein the third executable portion is configured~~ determining to send the content usage log to a destination after the period of time and before the broadcast content is broadcast.

69. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 63, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the apparatus is caused to further perform:

~~first executable portion is configured to~~ determining to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

70. (Currently Amended) A ~~computer program product according to~~ computer-readable storage medium of Claim 63, wherein the ~~second executable portion is configured to store at least one content usage statistic further comprising~~ comprises at least one of the following relating to ~~a type of the at least one piece of content accessed from the memory;~~

a time the at least one piece of content was accessed from memory;

information regarding used connection types; or

information regarding available connection types comprising at least one of a signal strength, capacity or utilization rate of the connection types.

71. (Currently Amended) An apparatus ~~according to~~ of Claim 20, wherein ~~the controller~~ ~~being configured to obtain~~ the location of the apparatus ~~in response to the trigger~~ includes ~~being~~ ~~configured to obtain~~ a geographic location of the apparatus ~~in response to the trigger~~.